



The Binkley Monitor



**Authorized
Security Pro
Dealer**

Quality • Satisfaction • Trust

After The Installation

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Reminders:

- Users Guides are available at our web site
- Pay your bill online www.binkleystore.com
- Don't forget to test your alarm system
- If you have any questions regarding VoIP please call us before you have it installed.
- Send us your request for news articles

Question of the month:

If we had a few manufacture representatives for video products come to speak about they're products would you be interested in coming to hear what's new and how it could help you and even save your business money?

Please email your response to us at email@binkleyalarm.com

After your security system has been installed things can change. Do you need to modify your existing system? Have you made any changes to your home, office, staff or other things that have a direct impact on your security and overall safety?

First we will start with your home. Have you made any additions on to your home? If the answer is yes you may need additions or modifications to your system. For example a very popular home improvement is upgrading your windows. If you have window contacts or window screens you will want to make sure that the company that installed the new windows made the proper adjustments to your sensor. To do this test each window. If you are unsure how to do this refer to last months newsletter article "Testing your alarm" or give us a call. If you are preparing to upgrade your windows you may want to call us so that we may arrange to be on site with the window company to move the sensors as they install your new windows.

If you have added a room or removed a wall you may need to relocate or add a motion sensor to provide proper coverage. The

same would apply for smoke, heat, glass break and other sensors.

What about your office. Have you had any change in employees? If so make sure to change your user code or assign user codes to each employee. By assigning user codes to each employee you can simply delete the user when they leave. You can also request open / close reports that will indicate which user has turned your alarm system on or off and when.



Simple things like relocating shelving in a warehouse or adding partitions in an office can change the effectiveness of your alarm system. Make sure that you do not block motion sensors this is probably the most common breach of security we see especially in warehouses. Employees get in a hurry to get they're job done and will

stack product in front of motion sensors preventing them from being effective any longer. Take a few minutes and walk around your building and make sure that your sensors and cameras are not blocked in any way.

Do you have outside detection? Photo beams can become obstructed by cars, storage and other objects and even if they do not block the beam they may provide a way for a would be thief to gain access over or around the beams. Again walk your site on a regular basis to make sure all yard detection is clear of any obstructions.

As you can see security does not end with the installation of a security system and it must be maintained if you want it to work when you need it. If you have any questions or would like more information on this subject feel free to contact us any time.

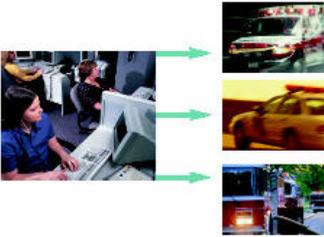
New Product

We have a new product for residential and commercial video systems. This is a video camera and flood light in one. This camera is perfect for persons that do not want they're property to look like a military facility but still want quality video surveillance. Our new camera is the DCL-450 made by a Optex a company that has been manufacturing security products for over 27 years.

- Long Life LED Lights
- User Adjustable Light & Camera
- Auto Day / Night Light
- Light on Motion Only Option

For more information call our sales department at 800-542-5276 or 54-ALARM.





We are here for you 24 hours a day 7 days a week. 800-542-5276

Binkley Online Store

Yes, we have an online store. The main purpose of our online store is for our customers to be able to pay bills online but you can also purchase batteries for your alarm system and wireless sensors here as well.

There are two ways to get to our online store. You can go to our home page at www.binkleyalarm.com and then select the link for the online store or you can go direct to our online store at www.binkleystore.com.

Once you arrive at our online store you will have a few options. You can select Online Bill Pay, here you will input the type of bill you are paying installation, service, monthly bill, etc... You will then enter your invoice number and the amount of the payment. There is also a comment section so you can provide any additional information or questions you may have.

Once you have completed this screen you will press the add to cart button and move to the next screen where you will have the option to create a new account, which if you are planning on making your monthly payments here

every month, quarter or year you might want to setup an account so you do not have to continue entering your billing and shipping info every time.

You will also have the option to place your order (pay bill) without an account. This is a great option if you wont be using our site after this transaction.



The next screen is where you will enter all your billing/shipping information. Once you are done here you will move to the next screen here you will review all the information you input and the amount you are to be billed and what type of credit card you will be using. You will notice a comment about shipping here but if you are only making a payment disregard it.

Now you have arrived to our final screen, here you will enter your credit card information and after you select continue here you will be done.

Upon completion of your transaction an email will be sent to you and our office manager showing that you have made a payment and the amount you have paid.

Be assured that our site is fully encrypted for your security and safety.

If you have any questions about online bill payment or other purchases please call us and we will be glad to answer any questions you may have.



Do you have a backup? Call us and ask about phone backup options for your alarm system today.

Giving Back

We have a program that many of you are unaware of. Just like many other companies we want to give back to our community and we do this by providing our services to local organizations in need. Sometimes this is done on our own and sometimes together with other companies. We have provided anything from simple monitoring services to complete system installations.

Now, we need your help and support. What we need from you is names, names of Organizations in need of our services. We see a few here and there but typically if an organization can not afford or

thinks they can not afford our services they do not call so we need you to help us with this. All you need to do is either go to our web site and on our home page you will



find a header on the right hand side that says *Community* under that is a link to our Community

page where you can fill in a request form. Use the request form to suggest an organization you would like us to consider. You can also call us 800-54-ALARM or fax us at 707-545-1525.

Once a quarter our company will get together and as a group all our employees will work together to select an organization to work with.

Thank you in advance for your support.



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