



The Binkley Monitor



Authorized Security Pro Dealer

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Safeguard Your Data

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Maybe there is an extra software program included with a program you bought. Or perhaps you found a free download online. You may be tempted to install the programs just because you can, or because you think you might use them later. However, even if the source and the software are legitimate, there may be hidden risks. And if other people use your computer, there are additional risks.

These risks become especially important if you use your computer to manage your personal finances (banking, taxes, online bill payment, etc.), store sensitive personal data, or perform work-related activities away from the office. However, there are steps you can take to protect yourself.

How can you protect both your personal and work-related data?

- Use and maintain anti-virus software and a firewall -- Protect yourself against viruses and Trojan horses that may steal or modify the data on your own computer and leave you vulnerable by using anti-virus software and a firewall. Make sure to keep your virus definitions up to date.
 - Regularly scan your computer for spyware -- Spyware or adware hidden in software programs may affect the performance of your computer and give attackers access to your data. Use a legitimate anti-spyware program to scan your computer and remove any of these files.
 - Keep software up to date -- Install software patches so that attackers cannot take advantage of known problems or vulnerabilities. Many operating systems offer automatic updates. If this option is available, you should turn it on.
 - Evaluate your software's settings-- The default settings of most software enable all available functionality. However, attackers may be able to take advantage of this functionality to access your computer. It is especially important to check the settings for software that connects to the internet (browsers, e-mail clients, etc.). Apply the highest level of security available that still gives you the functionality you need.
 - Avoid unused software programs -- Do not clutter your computer with unnecessary software programs. If you have programs on your computer that you do not use, consider uninstalling them.
 - Consider creating separate user accounts-- If there are other people using your computer, you may be worried that someone else may accidentally access, modify, and/or delete your files. Most operating systems (including Windows XP, Mac OS X, and Linux) give you the option of creating a different user account for each user, and you can set the amount of access and privileges for each account. You may also choose to have separate accounts for your work and personal purposes. While this approach will not completely isolate each area, it does offer some additional protection.
 - Establish guidelines for computer use -- If there are multiple people using your computer, especially children, make sure they understand how to use the computer and internet safely. Setting boundaries and guidelines will help to protect your data.
 - Use passwords and encrypt sensitive files -- Passwords and other security features add layers of protection if used appropriately. By encrypting files, you ensure that unauthorized people can't view data even if they can physically access it. You may also want to consider options for full disk encryption, which prevents a thief from even starting your laptop without a pass phrase. When you use encryption, it is important to remember your passwords and pass phrases; if you forget or lose them, you may lose your data.
 - Follow corporate policies for handling and storing work-related information -- If you use your computer for work-related purposes, make sure to follow any corporate policies for handling and storing the information. These policies were likely established to protect proprietary information and customer data, as well as to protect you and the company from liability.
- Dispose of sensitive information properly -- Simply deleting a file does not completely erase it. To ensure that an attacker cannot access these files, make sure that you adequately erase sensitive files.

Reminders:

- Users Guides are available at our web site
- Pay your bill online www.binkleystore.com
- Don't forget to test your alarm system
- If you have any questions regarding VoIP please call us before you have it installed.
- Send us your request for news articles

Thanks to all of you

Binkley Alarm has earned Diamond Certified for the third consecutive year



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Source: Security Products Online <http://secprodonline.com:80/articles/49182/>



We are here for you 24 hours a day 7 days a week. 800-542-5276

GE Navlogix GPS Fleet Management

Being a know-it-all can be a good thing when you're responsible for an entire .Fleet of vehicles and drivers. And it's easy to know it all about your feet with NavLogix from GE Security. NavLogix is a Mobile Resource Management (MRM) system that combines GPS, cellular and web hosting technologies to help you keep track of your fleet, improve your operations and reduce costs. With NavLogix, you can:

- View the real-time location for every vehicle in your fleet—nationwide
- Track vehicle paths, start and stop times and mileage
- Receive e-mail alerts for speeding, excessive idling, unauthorized moves and more
- View custom maps to give drivers directions or provide alternate routes
- Give customers accurate estimates of arrival times
- Assign vehicles to specific areas using GeoFences
- Generate multiple reports on fleet and individual vehicle activity, history and alerts

NavLogix is easy to put into your operating budget. There are no large upfront costs, just a low monthly subscription fee per vehicle. And since all your .Fleet data resides on a secure, hosted web server, there are no IT infrastructure or support costs. All you need is a computer with Internet access. That makes NavLogix an economical solution for all kinds of fleet operations, including:

- Commercial vehicles
- Heavy equipment
- School buses
- Armored cars
- Taxis and limos
- Private vehicles

1. Enhanced efficiency It's tough trying to keep track of multiple vehicles at once. But it's easy with NavLogix. At a glance, you can locate any or all vehicles in your .Fleet. That means you can quickly dispatch the nearest driver, give turn-by-turn driving directions or re-route a driver who's stuck in traffic. You can also use vehicle activity reports to track time for payroll and customer billing, reducing errors and paperwork. And it's easy to call up a vehicle's service and event history.

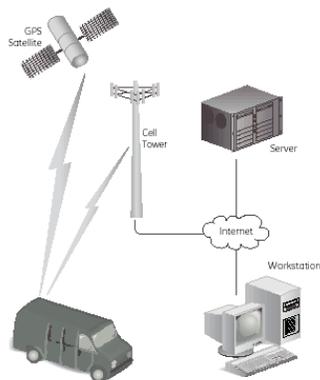
2. Reduced costs Fuel is the single largest ongoing expense in any fleet operation. NavLogix can help your drivers use less fuel by identifying the most efficient routes. Speeding and excessive idling alert e-mails help you prevent these fuel wasting behaviors. You can also use activity detail reports with information on locations, speeds, distances driven and stop times to document driving habits that save or waste fuel. And because NavLogix makes it easy to locate any vehicle anytime, you'll spend much less time on the phone tracking down drivers.

3. Improved customer service Sometime between 1 and 5 p.m. isn't an appointment; it's an afternoon. With NavLogix, you don't have to keep your customers waiting. Instead, you can accurately schedule service calls and, with real-time location data, make sure your drivers arrive on time. Plus, when there's an urgent call, simply enter the customer's address to find the nearest available driver.

4. Increased security Vehicles are harder to steal when they're easy to track down. With NavLogix, you always know where your vehicles are. When the vehicle is running, NavLogix sends a position report every five minutes or other interval you specify. When the ignition is turned off, position reports come every hour. Plus, NavLogix can send an alert if the vehicle is moved without turning on the ignition or is moved after normal business hours, helping you recover a stolen vehicle quickly. And speed alerts help you identify and correct driving behaviors that put your vehicles—and your company—at risk.

This product can also be used for private vehicles. It is just as important to know where your own vehicles are and have them returned quickly if they are ever stolen. This can also be a great tool to manage a new driver to insure safe driving practices.

For more information or an estimate for your fleet please contact Ron Kent at 707-542-5276 or email ron@binkleyalarm.com



GPS for Commercial or Residential Vehicles

Now Hiring

Here at Binkley Alarm we are seeking individuals that are interested in becoming part of our team. We operate a company where employees are valued and not lost in the crowd. We are willing to train individuals that are interested in making a commitment to learn.

We offer a full benefits package including the following:

- Paid Vacations
- Paid Sick Days
- Paid Holidays
- Health Benefits
- Aflac (supplementary insurance)
- Retirement (with company match)
- Company Vehicle (some tech positions)

Positions Currently Available

Technician (install and service)
We are looking for both experienced and entry level technicians. Similar experience such as Car Audio Installer, Phone Tech, Cable & Satellite Installer and Electrician is a plus. Compensation for these positions range between \$12—\$30 an hour

Sales Representative We are seeking both Senior and Junior sales representative. Junior Rep is an entry level position and experience is required for Senior Reps. Compensation is salary and commission based with an annual income ability of \$40k—\$85k

We also hire for the following positions and we accept applications for all positions at all times.

- Dispatcher
- Shop Tech
- Clerical Help
- Apply online or fax resumes to Ron Kent

Fax: 707-545-1525

Email: ron@binkleyalarm.com

Online: www.binkleyalarm.com/employment.htm



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